

Project

# AUDI TEST CENTER

Architects

URBAN PLATFORM

Address

Leuvensesteenweg 639, 3070 Kortenberg

Programme

Low energy Test Center for Audi vehicles, following Audi's new branding and HQE standards

About

This project consisted in creating a low-energy test centre for cars. The building aims to be both an example of dynamism and a showroom integrated in the surrounding urban landscape. The building's architectural principle forms the foundation of its visual identity, whose alternation between transparency and opacity is one of its essential characteristics. The design of the façade rests on a dynamic approach and continues inside in the form of arched tubes. This was achieved thanks to walls that are both curved and bent. The cars are presented in the segments of these curves. The showroom therefore simulates a stretch of road in which the vehicles are lined up to achieve a realistic and dynamic presentation. The interior of the showroom is made visible by a large frameless window inserted in the façade, which makes it possible to see the vehicles on display in the building.

Typology

Offices (include mixed use)

Status

Built

Conception

2008

Delivery

2011

Client

D?leteren sa

Area

4038

Rue du Mail 50  
1050 Ixelles

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OTHER PROJECTS :

Private house Lepage  
- 2008 2010  
- Bruxelles

Fancy  
- 2007 2010  
- Seneffe

Dubrucq  
- 2006 2010  
- Molenbeek-Saint-Jean

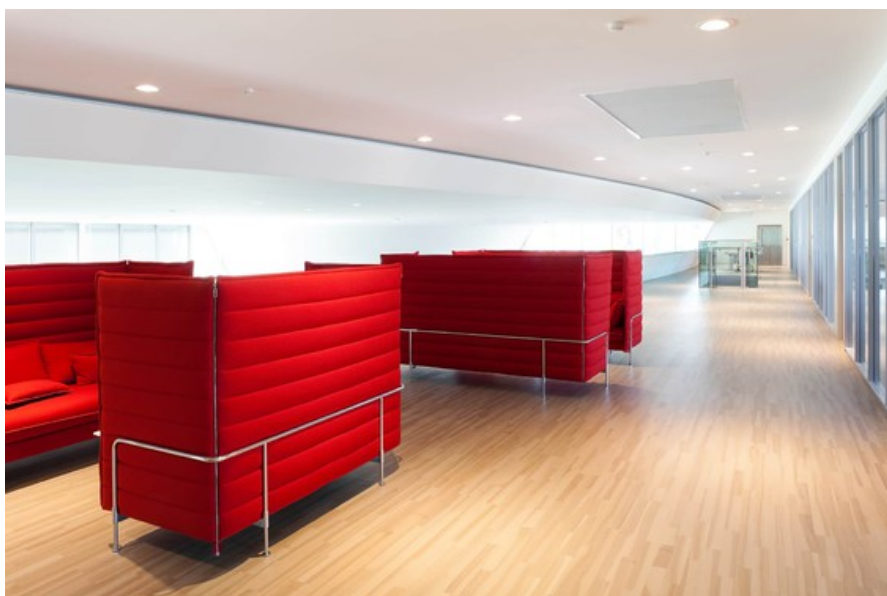
Vivegnis  
- 2005 2010  
- Liège



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