

VIDEO: MATADOR - TREETEK IN LILLE

Following on our collaboration with Jonathan Ortegat - video artist and architectural photographer - as part of the international promotion of Wallonie-Bruxelles' architectural operators we invite you to discover the project Rives de la Haute Deûle district in Lille, an industrial wasteland has been rejuvenated starting from the magnificent Le Blan-Laffont factory. At the edge of the park, the Matador office has just delivered a 6.000m² office building to highlight it, in association with deAlzua+.

The aim of the competition was to design a block of offices on the Euratechnologies site in Lille. The future users were as yet unknown, which served as the first potential obstacle. As part of this public-private partnership, the promoter wanted to build with wood, while the developer and urban planner favoured the use of terra cotta masonry that ed with the current industrial heritage. This was the second potential obstacle. How could they raise, or even overcome, these unique issues? Taken literally, the project begins with construction issues that will prove to be particularly inspiring. The preliminary requirements will help to develop a logical 'spatial structure', both in terms of construction and the freedom with which future users may take ownership of it.

To do this video, Jonathan Ortegat has surrounded himself with a team composed of Jeanne Debarsy for the sound, Loup Mormont for the music, Jean Forest for the graphics and Lucien Keller for the color grading.

