

Press release 27/04/2011

"Wallonie-Bruxelles Architectures": putting our architects on the international stage

A new joint venture has been set up between Wallonia-Brussels International and the Ministry of the French-speaking Community Wallonia-Brussels, designed to promote architects working in Wallonia and in Brussels on the international stage.

Wallonie-Bruxelles Architectures (WBA) sets out to bring to the fore the know-how of our architects abroad, not forgetting the skills of related professions such as planners and landscape designers, or again specialised photographers, the driving forces behind the emergence of a buoyant new architectural scene.

The WBA, in close cooperation with the regional foreign trade agencies: the Walloon Export and Foreign Investments Agency (AWEX) and Brussels Export, also sets out to support our architects with their export projects.

A range of means are at the ready to achieve this mission: presentation of architects to the international contacts, organisation of their presence at trade fairs and exhibitions abroad, invitation to decision-makers and the press to meet Wallonia-Brussels' home-grown talents.

WBA provides information on the financial subsidies available, the opportunities afforded by competitions or partnerships abroad, provides assistance with prospection, organises seminars and collective briefings and develops various promotional supports (publications, Web sites, etc.).

A practical, showcasing tool

All the available supports are accessible online on the brand new website www.wbarchitectures.be.

Well referenced and relayed to a host of foreign partners, this bilingual French/English Web site offers architects from Wallonia and Brussels an incomparable platform to showcase their work.

The site also gives access to constantly updated information on international opportunities, the fairs and the biennials where WBA and its partners organise events.

Contacts :

WBA
Aurore Boraczek
Place Sainctelette, 2
B-1080 Brussels
+32 (0)2 421 83 64
contact@wbarchitectures.be
www.wbarchitectures.be

Press:

Dominique Lefèbvre
+32 (0)477 400 537
d.lefebvre@wbi.be