



MAKE GOOD



RETHINKING
MATERIAL
FUTURES

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13 March 2024

**Lydia and Manfred Gorvy Lecture Theatre, V&A
14.00-18.45 (followed by a drinks reception)**

The 2024 *Make Good* Symposium brings together international speakers from a range of disciplines spanning design, agriculture, manufacturing and architecture, to discuss the potential of waste, re-use and circularity in production. As such it takes its cue from Christien Meindertsma's groundbreaking research into waste wool and linoleum, currently on display at the V&A in **Christien Meindertsma: Re-forming Waste**.

The symposium forms part of the third iteration of the **Make Good: Rethinking Material Futures** programme, supported by John Makepeace OBE. The ten-year project launched in 2022 and encompasses an annual display in the Dr Susan Weber Gallery of Furniture, an annual symposium and a programme of acquisitions dedicated to exploring the use of renewable, natural materials in design and architecture at a time of climate emergency.

Please use the #makegood tag when posting about the symposium. To find out about future events and sign up to our quarterly newsletter, please visit: vam.ac.uk/info/make-good

Symposium Schedule

- 14.00-14.10 Introductions by Christopher Wilk, Keeper of the V&A Performance, Furniture, Textiles and Fashion Department, and Anna Bates, lead curator of *Make Good: Rethinking Material Futures*
- 14.10-15.10 Session 1: On wool
- Andrew Hogley, British Wool
 - Mattia Trovato, Manteco
 - Christien Meindertsma, designer
- Followed by a Q&A chaired by Anna Bates*
- 15:10-15.55 Session 2: On circularity
- Sophie Thomas, Chartered Waste Manager
 - Tom Lloyd, Pearson Lloyd
- Followed by a Q&A chaired by Elaine Tierney*
- 15.55-16.30 BREAK
- 16.30-17.30 Session 3: On waste streams
- Bobby Kolade, Buzigahill
 - Jorge Penadés, designer
 - Aude-Line Dulière, architect and Juliet Haysom, artist
- Followed by a Q&A chaired by Maude Willaerts*
- 17.30-18.35 Session 4: On scale
- Andrew Waugh, Waugh Thistleton Architects
 - Jan Boelen, Atelier LUMA
 - Tosin Oshinowo, Sharjah Architecture Triennial 2023
- Followed by a Q&A chaired by Corinna Gardner*
- 18.35-18.45 Concluding remarks by Christopher Wilk
- 18.45-20.00 DRINKS RECEPTION

Jan Boelen (he/him) is a curator of design, architecture, and contemporary art. He is Artistic Director of Atelier LUMA, an experimental laboratory for design in Arles, France. Boelen studied product design in Genk and is the founder and former Artistic Director of Z33 – House for Contemporary Art in Hasselt, Belgium. He was founder of the master's course in social design at Design Academy Eindhoven until 2020 and Rector of the Karlsruhe University of Arts and Design from 2019 until 2023. In 2014 he curated BIO50, the design biennial of Ljubljana in Slovenia. He was curator of the 4th Istanbul Design Biennial in Istanbul (2018) and initiated Manifesta 9 in Belgium (2012). Boelen curated the Lithuanian Pavilion Planet of People at the Venice Architecture Biennial (2021).

Aude-Line Dulière (she/her) is an architect, researcher and educator. Her work considers our relationship to resources, territories, labour and supply systems. At the Architectural Association, she co-runs a studio in collaboration with James Westcott and the Brussels-based co-operative Rotor with a focus on the reuse of building components. She also teaches an environmental technical course on material procurement. Dulière studied architecture in Brussels at KU Leuven and at the Harvard Graduate School of Design. She worked at David Chipperfield Architects between 2010-15. Since 2016, she has been part of the development team at Rotor Deconstruction and is now a scientific collaborator. She is the recipient of the 2018 Wheelwright Prize with a research project that focused on material reuse across the building and the movie industry.

Juliet Haysom (she/her) is an artist and educator. She is interested in making work that has a specific relationship with place and she has produced a number of site-specific public realm projects with a geological focus. She studied fine art at The Ruskin School, University of Oxford and at the Royal College of Art, London, and later architecture at the Architectural Association, London where she has taught since 2014. Haysom grew up in Dorset where her family has worked with Purbeck stone for generations. Her current research explores potential applications for masonry by-products and waste. She has exhibited nationally and internationally, and her drawings are held in the collections of the British Museum and the V&A.

Andrew Hogley (he/him) was appointed CEO of the farming co-operative British Wool in May 2021. His work focusses on ensuring farmers receive a fair return for their wool. He believes that wool can be part of the solution for a more sustainable future. A graduate of Trinity College, Cambridge, Andrew worked in the city as an equity research analyst for 16 years prior to joining British Wool.

Bobby Kolade (he/him) is a fashion designer and the founder and Creative Director of Kampala-based clothing brand Buzigahill. Buzigahill redesigns second-hand clothes and redistributes them to the global north, where they were originally discarded before being sent to Uganda. Kolade was born in Sudan to Nigerian-German parents and grew up between Kampala and Lagos. He holds a master's in fashion design from the Academy of Arts Berlin Weissensee and has professional experience at Maison Margiela and Balenciaga in Paris. As co-host of the Ugandan podcast *Vintage or Violence*, he is actively asking questions about the country's textile past and the impact that fast fashion and the second-hand clothing supply chain has on the local environment.

Tom Lloyd (he/him) is co-founder of Pearson Lloyd. He trained in furniture design at Trent Polytechnic before completing a master's in industrial design at the Royal College of Art in 1993. Lloyd founded Pearson Lloyd with Luke Pearson in 1997. The product design studio works across sectors with the goal to address the social, economic, and environmental challenges people face at home, work and on the move. In 2023, Pearson Lloyd was awarded Designer of the Year by Dezeen. From 2021 to 2023 Lloyd was the Master of the Faculty of Royal Designers for Industry, and in 2022 he was awarded an honorary Doctor of Design by Nottingham Trent University. He is particularly interested in strengthening Pearson Lloyd's circularity practice.

Christien Meindertsma (she/her) is a Dutch designer whose work investigates and documents the life journey of products and raw materials, often with the aim of emphasising the role that designers, manufacturers and consumers play in this process. Projects such as PIG 05049 (2007) and Bottom Ash Observatory (2015) are explorations into networks between source and consumer that have become increasingly hidden. Meindertsma's work is in the collection of MoMA, the V&A and Vitra Design Museum. She won three Dutch Design Awards (2008) as well as an Index award (2009) for PIG 05049 and her Flax chair won the Dutch Design Award and Future Award (2016).

Tosin Oshinowo (she/her) is a Lagos-based Nigerian architect and designer. The founder and Principal of Oshinowo Studio, formed in 2013, Oshinowo has worked on a number of civic, commercial and residential projects throughout Nigeria. Her interest is in socially responsive approaches to architecture, design and urbanism. Oshinowo's key designs include a project with the United Nations Development Programme to build an entirely new community in northern Nigeria for a village displaced by Boko Haram, the Maryland Mall and a flagship Store for Adidas in Lagos. She has just curated the second Sharjah Architecture Triennial. She has a BA in architecture from Kingston University; an MSc in building and urban

design in development, University College London; a diploma from the Architecture Association, London and a master's in business for architecture and design from IE University, Madrid.

Jorge Penadés (he/him) is a Spanish designer and creative director who develops furniture, products, interiors, installations and exhibitions for clients including Adidas, BD Barcelona, Berluti and Camper. He founded his namesake studio in Madrid in 2015 and in the years since has built a reputation for his inventive material approach and progressive design vision. Born to a family of cabinet makers, he studied design at ESDAP in Barcelona and after a short experience in Eindhoven, he graduated from IED Madrid in 2014. His work has been shown in different museums, galleries and design venues such as the Nationalmuseum, Stockholm, MUDAC in Lausanne, Oslo Architecture Triennale, Venice Design Biennial, Villa Noailles in Hyères, The Aram Gallery in London and The Future Perfect in New York. In 2022 Penadés was appointed Head of Design at Camper Studio.

Sophie Thomas (she/her) is a campaigner, designer and Chartered Waste Manager who investigates and promotes circular economy design principles. For over 25 years, she has been working in sustainable and ethical design, behavioural change and material processes through her design agency, Thomas.Matthews and now with etsyW Venture Studios. Her work with Urge Collective and as a founder of The Great Recovery with the RSA and Innovate UK have shaped her as a leading consultant in sustainable product design.

Mattia Trovato (he/him) is the Head of Communications at Manteco in Tuscany, Italy. He is a lecturer at Manteco Academy where he gives webinars and workshops on eco-design and the circular economy of wool to fashion schools and universities. He is often invited as a guest speaker at events, panels, podcasts and conferences about sustainable fashion and the circular economy. Trovato's master's degree focussed on the principles and practices of sustainable fashion management.

Andrew Waugh (he/him) is a founding Director of Waugh Thistleton Architects, a practice dedicated to delivering buildings and places that acknowledge their impact on the environment. He is a world-renowned spokesperson for low carbon architecture and innovative construction, and lobbies and lectures internationally, communicating the urgent need for change to mitigate the climate crisis. Waugh's innovative approach to design has been acknowledged by many awards including the RIBA President's Award for research, a Stirling Prize nomination in 2018 and the UK Practice of the Year award for 2023. The practice is currently engaged on both research and design projects throughout Europe and North America.

Chair and presenter biographies

Christopher Wilk (he/him) is Keeper of the Performance, Furniture, Textiles and Fashion Department at the V&A. He was curator of the V&A's exhibitions *Modernism 1914-1939* (2006) and *Plywood: Material of the Modern World* (2017).

Anna Bates (she/her) recently joined the V&A as Curator of Furniture and Product Design, 1900 - Now and is the lead curator of *Make Good: Rethinking Material Futures*. Prior to this she worked as a journalist for the international design press and as co-founder and -editor of design magazine *Dirty Furniture*.

Dr. Elaine Tierney (she/her) is Lecturer in History of Design at the V&A Research Institute (VARI), where she also co-leads the V&A's undergraduate teaching partnership with Imperial College London. Before this, she was Lecturer in Early Modern History at the University of Manchester. Elaine's research explores the material dimensions of urban political life in early modern Europe. She has published on fireworks, festival architectures and ephemeral built environments.

Maude Willaerts (she/her) is Assistant Curator in the Performance, Furniture, Textiles and Fashion Department at the V&A. She contributed to the development of the *Design: 1900 - Now* galleries and joined the *Make Good: Rethinking Material Futures* team in April 2022. She co-chairs the Anthropocene reading group at the V&A and holds an MA in art history and museum curating from Sussex University.

Corinna Gardner (she/her) joined the V&A in 2013 and is Senior Curator of Design and Digital. She leads the museum's Rapid Response Collecting programme and her research focuses on product and digital design. Recent projects include the development of the museum's digital design collecting strategy, the new permanent gallery *Design: 1900 - Now*, a forthcoming publication showcasing the museum's computer and digital art collections, and the exhibition *Plastics: Remaking our World* in partnership with V&A Dundee and the Vitra Design Museum, which opened this month in Singapore before travelling on to Busan.